

Advertising Opportunity

Isle of Wight Green Guide 2012

4th Edition

An annually published pocket-sized guide to all things great and green on the Isle of Wight featuring activities, attractions, places to visit and excellent Island produce.

We are offering you the opportunity to take up promotional space in the 2012 edition.

This colourful and informative guide has limited pages available for advertising so you'll need to be quick if you want to be one of the select group featured!

The Green Guide is distributed through the Island tourist businesses, libraries, hotels, B&Bs, major attractions and outlets across the Island.

10,000 free copies are printed and are always enthusiastically snapped up by residents, visitors, businesses and schools throughout the year.

Rates:

1/4 page - £80

1/2 page - £150

Full page - £275

Back cover - £450

Inside Back Cover - £350

Advertising Contact:

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Innovation Centre
St Cross Business Park
Newport
Isle of Wight
01983 535884
sam.buck@naturalenterprise.co.uk
www.gifttonature.org.uk



Green Guide Advert Booking Form



Contact Name: _____

Business Name: _____

Address: _____

Contact Number: _____

Advert Size:

Please tick one:

- | | Fee |
|------------------------------------------------|-------------------------------|
| ¼ Page 52.5mm(w) x 74mm(h) portrait | £80 <input type="checkbox"/> |
| ½ Page 105mm(w) x 74mm(h) landscape | £150 <input type="checkbox"/> |
| Full Page 105mm(w) x 148mm(h) portrait | £275 <input type="checkbox"/> |
| Back cover 105mm(w) x 148mm(h) portrait | £450 <input type="checkbox"/> |
| Inside back cover 105mm(w) x 148mm(h) portrait | £350 <input type="checkbox"/> |

Please note finished advert sizes may be slightly smaller than given dimensions but ratios will be maintained.

Your advert space will be reserved once we have received this signed form and your payment.

Print ready artwork (tiff, jpeg, pdf) needs to be provided by the 31st January 2012.
Please send artwork to sam.buck@naturalenterprise.co.uk or post to the address below.

Signed _____

Name: _____

Date: _____

Please send an invoice

I enclose a cheque

(made payable to Gift to Nature)

I have made a BACS payment

BACS: Gift to Nature, Account No: 4765 7251

Sort Code: 54-10-34

Return form and payment to:

Gift to Nature
Natural Enterprise
Innovation Centre
St Cross Business Park
Newport
Isle of Wight
PO30 5WB

AMAZON WORLD
Top Attraction
Why is NAME...
JAGUAR YRRC

Arc
Island consultants giving you professional ecological advice and practical solutions:
Early and rapid diagnosis of environmental issues, problems and constraints.
Species surveys and guidance including protected species.
Advice on wildlife legislation and licensing.
Wildlife habitat design, landscape repair and maintenance.
Newport (Dorset Coast) Street, East Gosport
PO32 6EZ 01385 295011
01385 295011
www.arc-consultants.co.uk

THE Needles PARK
30 ALUM BAY
ISLE OF WIGHT

Open Daily from 10am Easter to late October
Hotline 0871 720 0022 www.theneedles.co.uk

SAMPLE - actual size
(when sheet printed on A4)